

PEOPLE PURPOSE

HOPE

PERFORMANCE

33<sup>rd</sup> IPMA World Congress 2024 CAPE TOWN, SOUTH AFRICA 27.-29.11.2024

LPMA<sup>≫</sup>Cape Town33rd World2024Congress

## Call for papers

PROJECT PROGRAMME PORTFOLIO

The academic programme of our Congress is a unique opportunity for you to contribute to a vibrant community, showcase your expertise, and play a pivotal role in shaping the future of project management.

"May your choices reflect your hopes, not your fears." NELSON MANDELA

CITY OF HOPE



PLATINUM PARTNER



*🗘 Plan*forge

GOLD PARTNER



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## **Congress intro**

#### Welcome to the 33<sup>rd</sup> IPMA World Congress in Cape Town!

We are excited to gather project management enthusiasts from around the globe to embrace the spirit of hope and inspiration. Join us on this transformative journey, where we explore the power of hope in driving meaningful change and creating a brighter future for projects and organisations.

Beyond the enriching congress sessions, Cape Town offers a world of possibilities. Immerse yourself in the breathtaking beauty of the city, delve into its rich history, and discover the vibrant culture that makes it unique. Explore tourist activities that will leave you with unforgettable memories and experiences.



#### Conclusion

At the Project Management World Congress in Cape Town, we invite you to embrace the theme of "Hope" and delve deeper into its three sub-themes: "People," "Purpose," and "Performance." Together, we will discover how hope, when coupled with the power of people, purpose-driven projects, and exceptional performance, can transform challenges into opportunities and aspirations into reality.

#### HOPE IS A STRATEGIC ASSET PEOPLE - are the heart and soul of any project. PURPOSE - gives direction to every endeavour. PERFORMANCE - soars to new heights when Hope takes the lead.



## Call for paper

The 33rd IPMA World Congress will be held from 27 to 29 November 2024 in Cape Town, South Africa. The congress aims to engage the global community of project owners, practitioners, scholars, and students to participate in active discussions and knowledge sharing towards the realization of HOPE in Africa and beyond. Through a focus on people, purpose and performance, congress participants will reflect on the past and debate the future possibilities of development through projects.

The academic track will focus on three diverse areas namely: information technology and artificial intelligence (IT  $\xi$  AI), environmental-social-governance (ESG) and capital projects. Researchers are invited to submit their papers under one of these sub-tracks for consideration.

SUB-TRACK 1: **IT & AI** SUB-TRACK 2: **ESG** SUB-TRACK 3: **CAPITAL PROJECTS**  Cape Town 2024 Congress

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#### **Important Dates**

01 June 2024 – Submission of full papers.
30 June 2024 – Feedback to authors.
30 August 2024 – Final submission of full papers.

All submitted papers will undergo a double-blind review process using the full paper template. The accepted papers will be published in the Conference proceedings that will be submitted for indexation in Web of Science

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## Sub-tracks

#### Sub-track 1: IT & AI

The dominance of the digital era will remain for the foreseeable future. This sub-track explores the development, application and impact of digitalization, data science, machine learning, virtual reality, AI and the overall management of information through advanced technologies in the field of projects, programmes and portfolios.

#### Sub-track 2: ESG

This sub-track explores the crucial role ESG plays in project management. It will cover the influence of ESG on decisionmaking processes and the shaping of the overall sustainability of projects. Integrating ESG principles ensures that projects consider their environmental impact, promote social responsibility, and adhere to strong governance practices.

#### Sub-track 3: Capital projects

Large capital projects will continue to be central for driving economic growth in Africa for the foreseeable future. This subtrack explores the challenges and opportunities that this future will create for the project management community. Given the unique expectations and demands of delivering projects in Africa, how will relationships and contracts be structured and to what extent will local needs and foreign practices be balanced during project development and implementation? LPMA Cape Town 33<sup>rd</sup> World 2024 Congress

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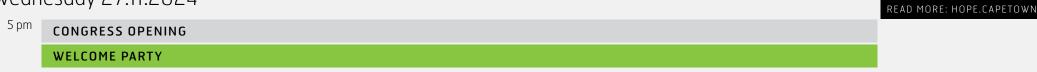
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We reserve the right to make changes.



#### Program structure and tracks in a nutshell

#### Wednesday 27.11.2024



#### Thursday 28.11.2024

9 am	KEYNOTE 1 AND 2									
	People	Purpose	Performance	Trends	HOPE	Academic	Academic			
4.45 pm										
4.45 pm	KEYNOTE 3									
	WINE AND NETWORKING									

#### Friday 29.11.2024

9 am	KEYNOTE 4									
	People	Purpose	Performance	Trends	HOPE	Academic	Academic			
4.45 pm	KEYNOTE 5									
	IPMA GLOBAL A	WARD GALA								

We reserve the right to make changes.



HOPE FOR A BETTER FUTURE RESTS ON COMPETENT PEOPLE AND SUCCESSFUL PROJECTS.

#### **Congress Team Members and IPMA Representatives**



Prof. MC **Giel Bekker** Chair, Academic Committee, 33rd IPMA World Congress 2024

Associate Professor: Project Management Director: Construction Industry Institute – Africa Chapter University of Pretoria



Samuli Karjalainen Team lead, Congress Director 33rd IPMA World Congress 2024 IPMA South Africa



Prof. Dr. **Mladen Vukomanović** President, IPMA Editor-in-Chief, Organization, Technology & Management in Construction: An International Journal



Dr. **Danijela Toljaga-Nikolić** Coordinator, Academic Committee Assistant Professor, Faculty of Organizational Sciences University of Belgrade, Serbia



**Ms. Anelda Jonker** Event Coordinator 33rd IPMA World Congress 2024 IPMA South Africa



Prof. Dr. **Vladimir Obradović** Vice President Finance & Operations, IPMA & Editor-in-Chief, European Project Management Journal



## Introduction

Welcome to the Project Management World Congress in the vibrant city of Cape Town! This exceptional event brings together industry leaders, experts, and organisations from around the globe to explore the latest trends, innovations, and strategies in project management.

#### Why Attend?

- Gain valuable insights from renowned speakers and thought leaders.
- Network with professionals, forming connections that can drive your organisation's success.
- Explore cutting-edge tools and techniques • to enhance your project management skills.
- Collaborate with like-minded peers on real-world challenges and solutions.
- Elevate your organisation's project management capabilities to new heights.

#### The Congress in a nutshell

The congress will take place over two and a half days. It will feature 70-90 speakers, a spirited welcome party, and networking sessions and will culminate in the prestigious IPMA Award Gala 2024.

#### **Congress objectives**

- + 20 partners (topic Leaders & Experts)

#### **Participant profile**

- Leaders and decision makers (20 30 %)
- Senior and junior experts (30 60 %)
- Other

#### Congress venue

DHL Stadium, Cape Town



- + 600 professional participants (more than 30 different countries)

33<sup>rd</sup> World Cape Town 2024 Congress

IPMA<sup>»</sup>

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Friday

29.11.2024

CONGRESS

PROGRAM

**IPMA AWARD** 

GALA

## **Key Event Highlights**

#### **Inspiring Keynotes**

Learn from industry visionaries who have shaped the project management landscape.

#### Programme Dive deep into practical techniques and best practices.

#### Networking

Connect with potential partners and clients.

#### **Case Studies** Gain insights from successful

project implementations.

#### **Partner Exhibition**

Industry leaders and high level academic partners. Discover the latest tools and services to optimize your projects.

**5** KEYNOTES + **35** CASE PRESENTATIONS + 12 HOPE PRESENTATIONS + 28 ACADEMIC PRESENTATIONS

#### Programme

- Practice based
- Best practice sharing
- Inspiring & Hopeful

#### Partners

Wednesday

CONGRESS PROGRAM AND

WELCOME PARTY

27.11.2024

Thursday

28.11.2024

CONGRESS

PROGRAM

WINE AND

NETWORKING

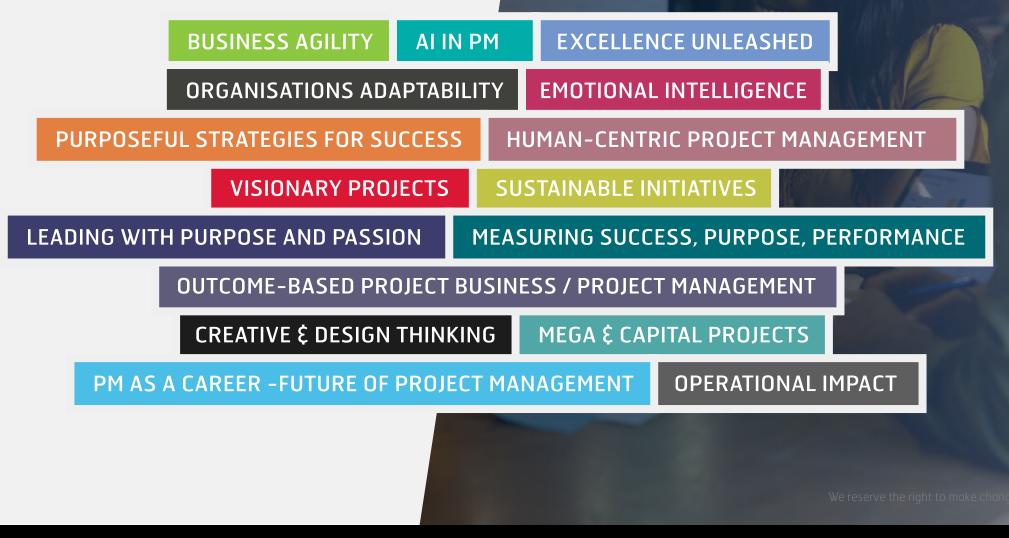
- Professional organisations
- Topic Leaders & Experts
- More than 20 sponsors



# Program perspectives

Congress

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HOPE FOR A BETTER FUTURE RESTS ON COMPETENT PEOPLE AND SUCCESSFUL PROJECTS.



### Partners Aka hope accelerators

We are privileged to be supported by a distinguished group of partners who share our commitment to shaping the future of project management.





These esteemed organisations **stand** at the **forefront of innovation**, **excellence**, and **collaboration**,

Making a significant impact on our global community.

And many more partners on the way...

## Organisers

#### **IPMA South Africa in a nutshell**

The Mission of IPMA-SA is to promote professional project management and move people forward. Professional project and general management tools, techniques and what is considered as "best practices". It requires a fundamental understanding of business and wealth creation processes. It requires a suite of Values and Guiding principles that will permit the project manager to do what is right rather than just expedient decision-making. Respect for the values and cultures, health and safety, and the environment of the interested parties is paramount.

IPMA-SA is a not-for-profit company with the purpose of enhancing project management capabilities in South Africa and on the African Continent.  $PMA^{*}$ 

#### IPMA Global in a nutshell

IPMA is the world's first project management association, founded in 1965. IPMA is a Federation consisting of a network of 71 Member Associations (MAs). IPMA MAs develop project management competencies in their geographic areas of influence, interacting with and developing relationships with professionals, corporations, government agencies, universities, and colleges, as well as training organizations and consulting companies.



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