

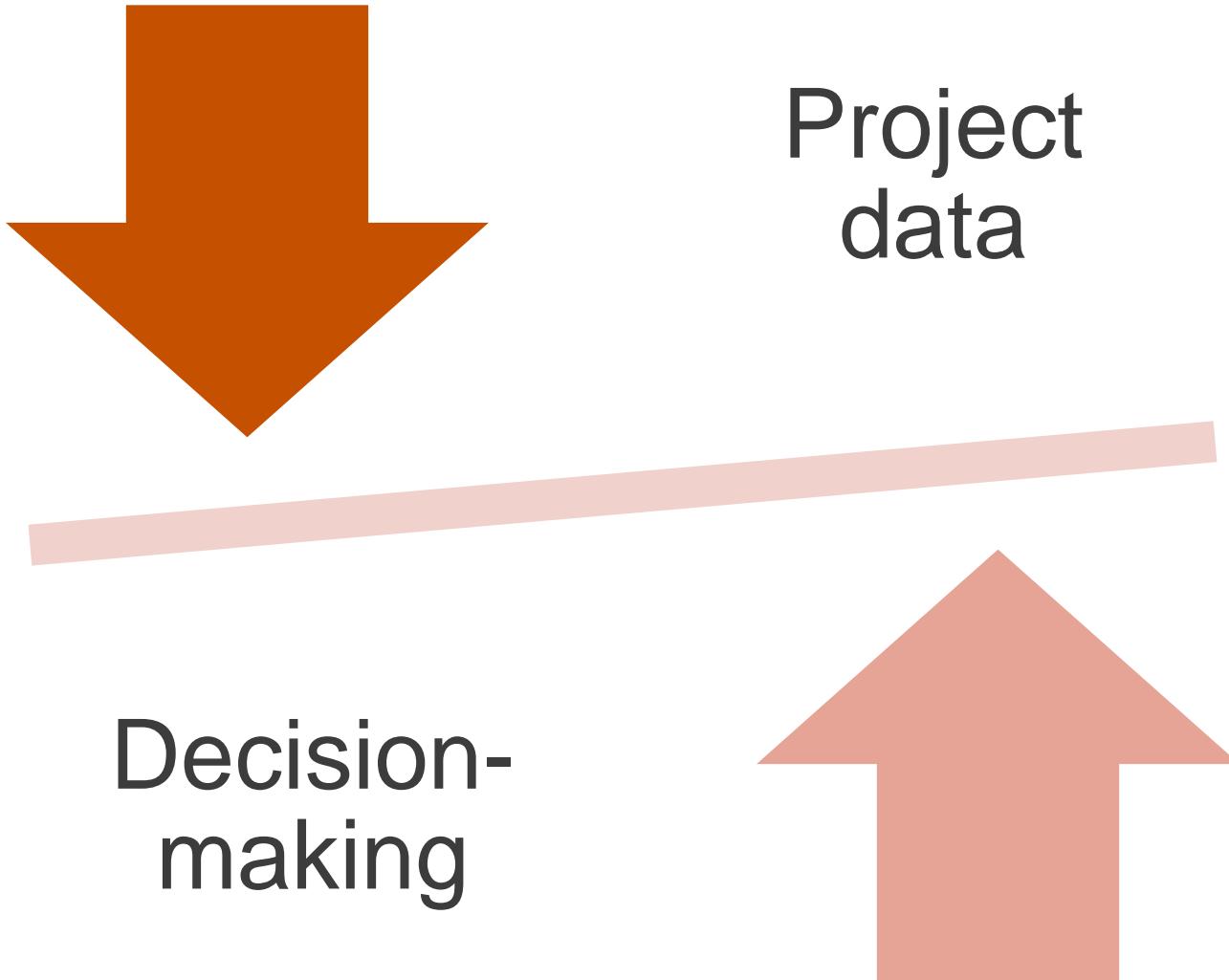


The 33rd IPMA World Congress
27.-29.11.2024 - CAPE TOWN, SOUTH AFRICA
AT DHL STADIUM

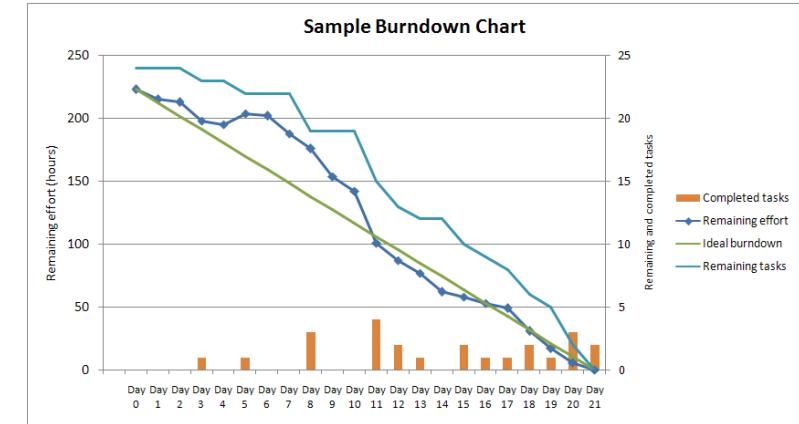
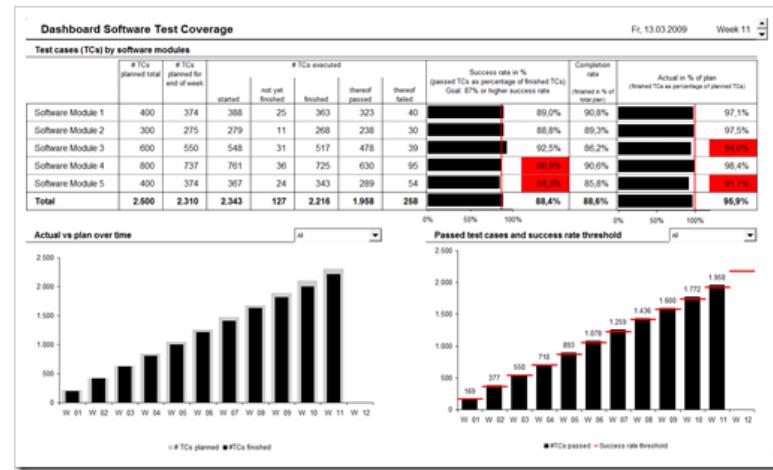
Visualisation project data for informed decision-making
33rd IPMA World Congress 2024

Keabetswe Monageng, Annlizé Marnewick & Carl Marnewick

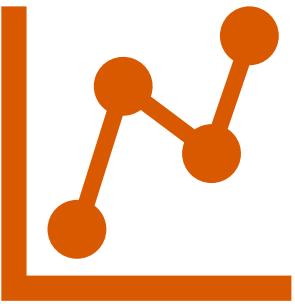




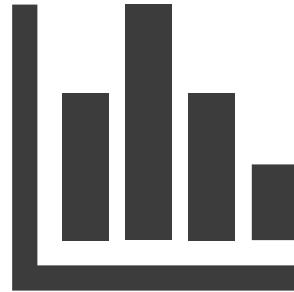
Project progress visualised



Research questions



How does the data visualisation of performance measures influence project managers in making sound decisions?



What data visualisation techniques are utilised in designing performance measure visuals to support decision-making?

Influence of data visualisation decision-making



Data understanding



Uncovering of new insights



Continuous performance monitoring



Response speed



Decision confidence



Decision biases



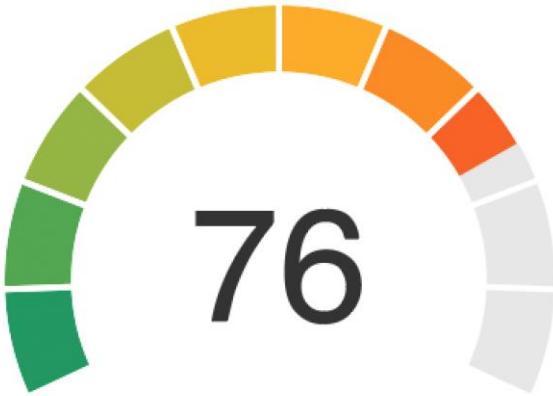
Communication and collaboration



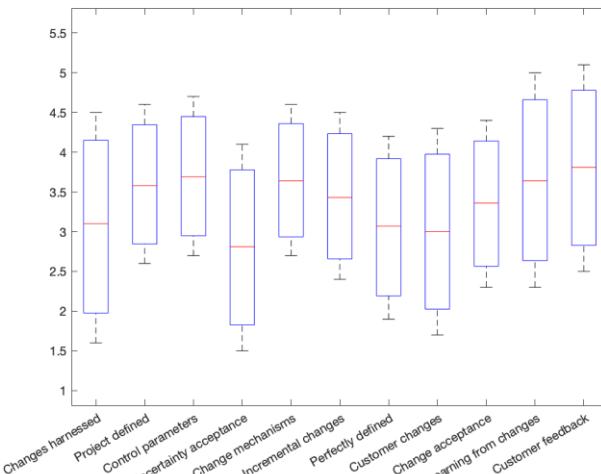
Data exploration



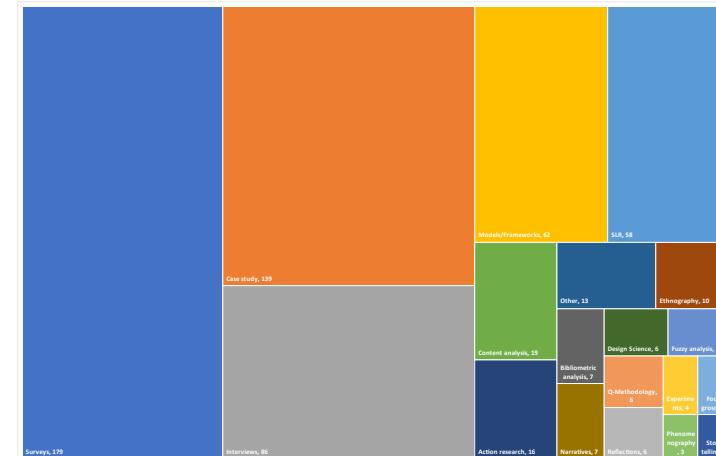
Data visualization techniques



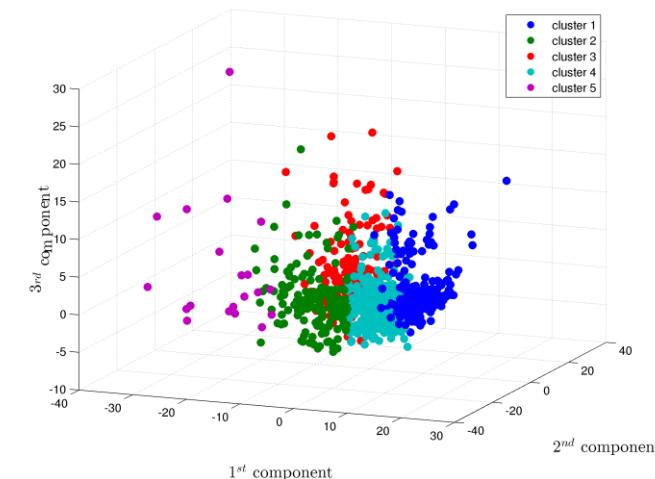
Comparison data visualisation techniques



Distribution data visualisation techniques



Composition data visualisation techniques



Relationship data visualisation techniques



Research approach

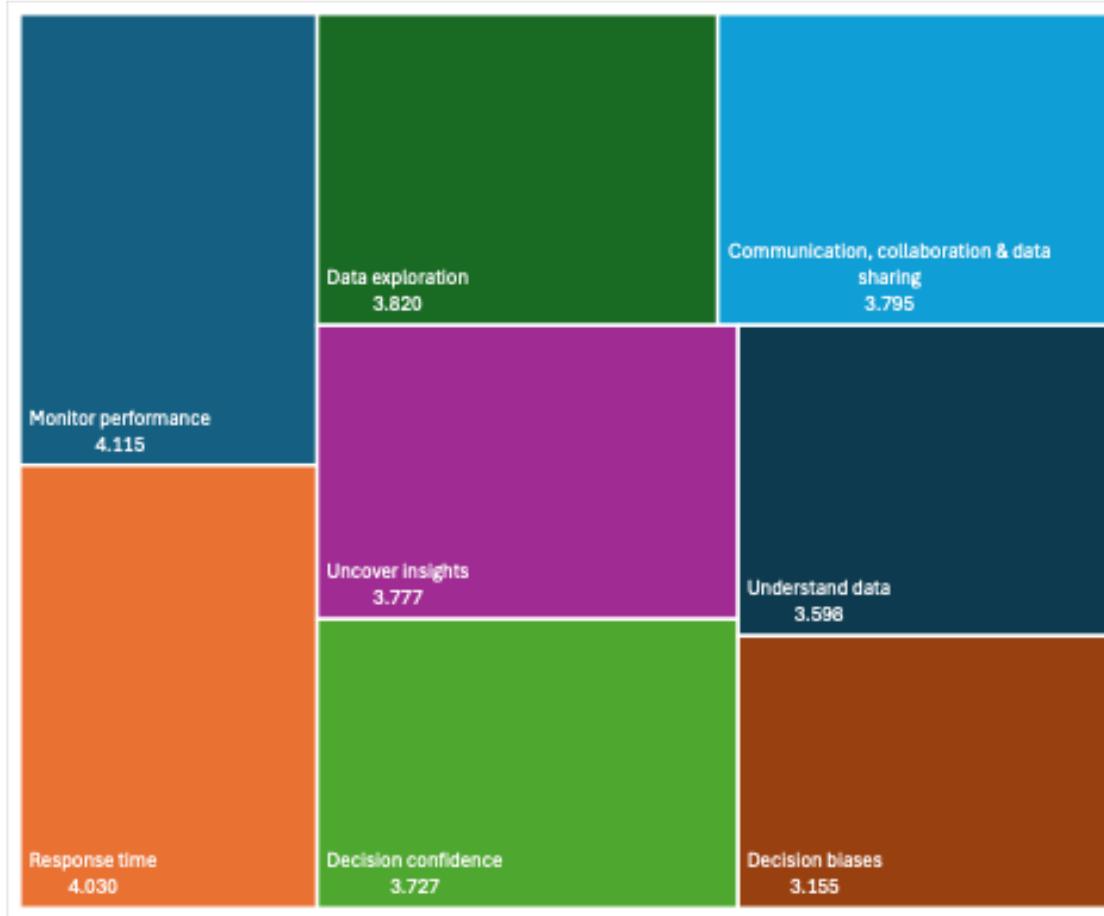
Quantitative

41
responses

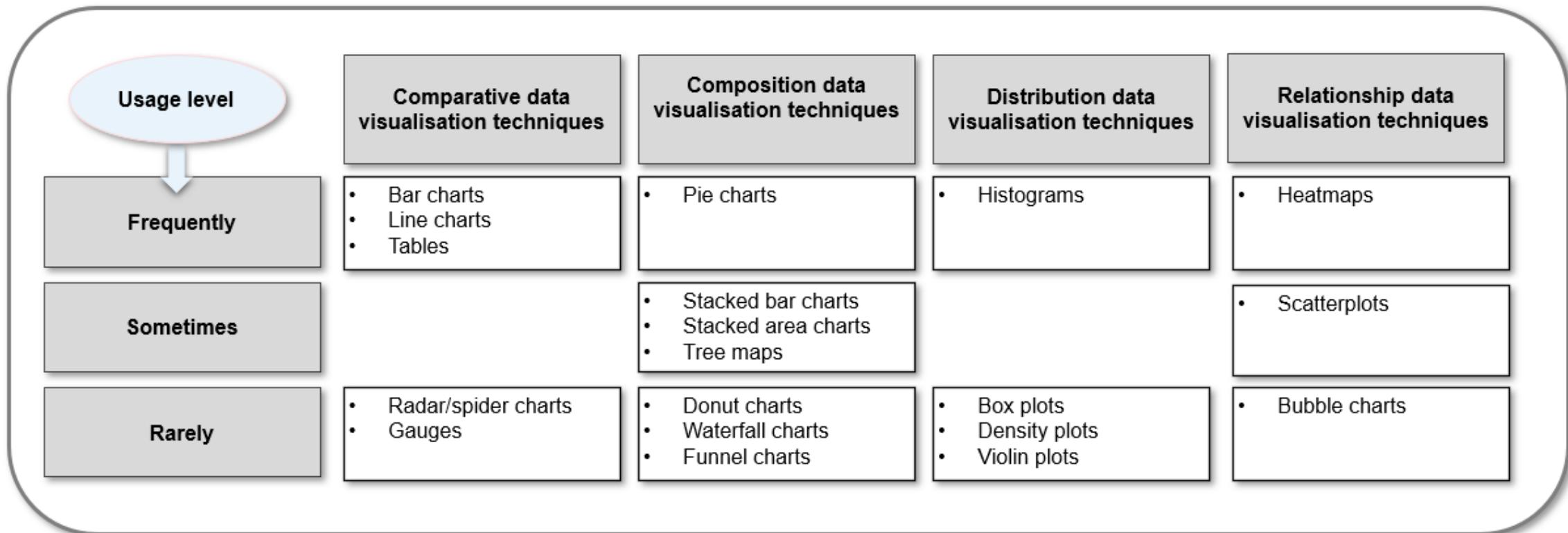
Online
surveys

Cronbach
alpha: 0.846
over 46
items

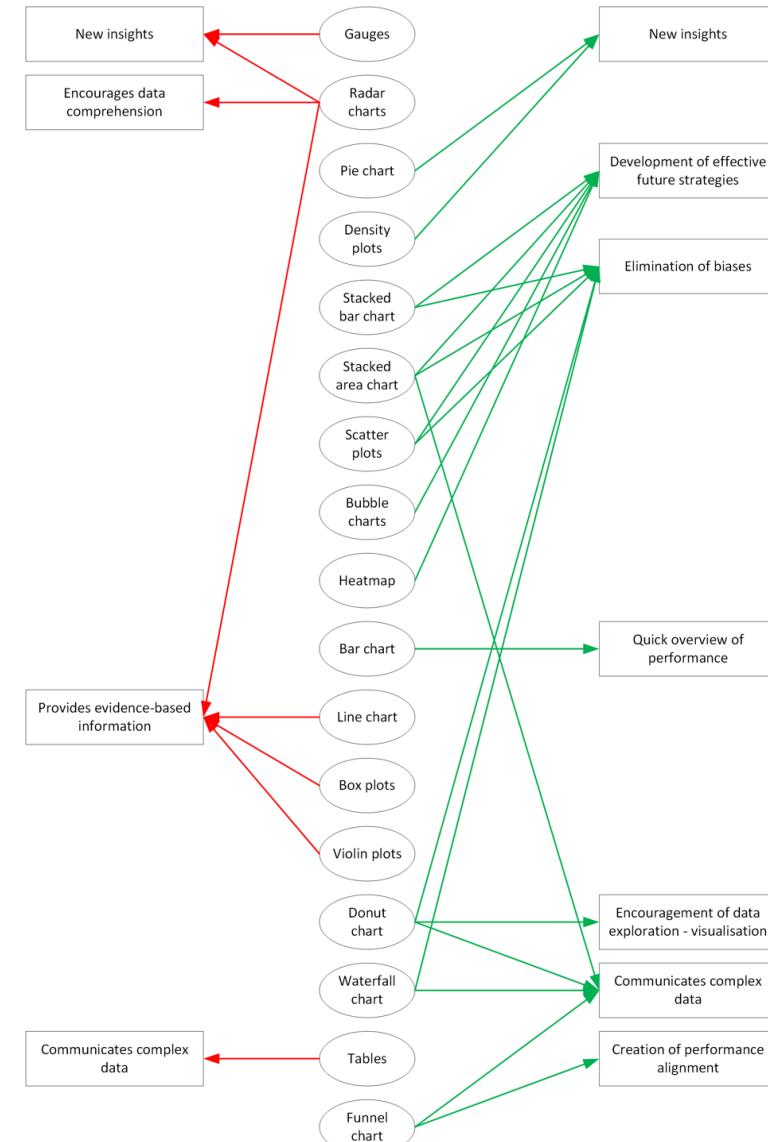
Results: Visualisation influences



Data visualization techniques



Visualisation techniques and value of visualisation





Questions